

ORDINANCE NO. 2016-003

AN ORDINANCE ADOPTING A SOCIAL MEDIA POLICY

BE IT ORDAINED by the Township Board of Edwardsville, Madison County, Illinois as follows:

SECTION 1: That the Edwardsville Township Social Media Policy, a copy of which is appended hereto and expressly incorporated herein by this reference, is hereby adopted.

SECTION 2: That if any section, paragraph or provision of this Ordinance shall be held to be invalid or unenforceable for any reason, the invalidity or unenforceability of such section, paragraph or provision shall not affect any of the remaining provisions of this Ordinance.

SECTION 3: That all prior Ordinances and Resolutions in conflict or inconsistent herewith are hereby expressly repealed only to the extent of such conflict or inconsistency.

SECTION 4: That this ordinance shall be in full force and effect on April 27, 2016, as provided by law.


ADOPTED BY THE TOWNSHIP BOARD OF EDWARDSVILLE TOWNSHIP, MADISON COUNTY, ILLINOIS, IN REGULAR AND PUBLIC SESSION THIS 26TH OF APRIL, 2016, PURSUANT TO A ROLL CALL VOTE.


BOARD OF TRUSTEES

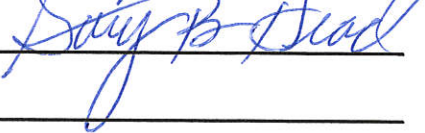
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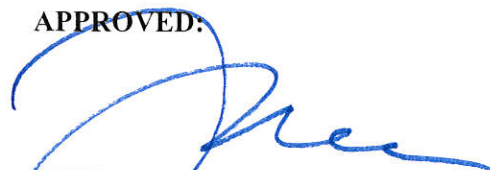


ATTEST:

APPROVED:



Township Clerk



Township Supervisor

Edwardsville Township Social Media Policy

Edwardsville Township has established and may establish various social media sites including but not limited to Facebook, Twitter, Instagram, etc. The intent of these social media sites are to serve as a communications tools between the Township and the public. The Township personnel are the sole administrators of these social media sites.

This social media policy includes Terms of Use, Prohibited Content, and Disclaimer.

Terms of Use:

As a communications tool, the Township shall utilize its social media sites to raise awareness among Edwardsville Township and neighboring residents and visitors, community partners, and interested fans and followers of Township news and information that affects the area.

Social media sites grant the Township an additional opportunity to share its news with the general public. The Township shall utilize its social media accounts to post news releases, photos, videos, and important information, including but not limited to weather alerts, information, road closures, power outages, and other emergency announcements.

Whenever possible, the Township's social media sites shall comply with all applicable Personnel Policies.

Postings on the sites are public records of the Township and may be subject to disclosure under the State of Illinois' Freedom of Information Act.

Prohibited Content:

The intended purpose of the Township's social media sites is to serve as a means of communication between the Township and members of the public. The Township reserves the right to alter, delete, or remove without notice any content on the Township's social media sites, or ban users at the discretion of the Township. Therefore, information, posts, and comments containing any of the following forms of content shall not be allowed and will be removed from the site.

- Profane, vulgar or abusive language or content
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, religion, gender, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, source of income, or other protected status under applicable law
- Inappropriate sexual content or links to inappropriate sexual content
- Solicitations of commerce
- Conduct or encouragement of illegal activity
- Private and confidential information

- Information that may tend to compromise the safety and security of the public or public systems
- Content that violates a legal ownership interest of any other party
- Comments in support of or opposition to political campaigns or ballot measures

The Township disclaims any and all responsibility and liability for any materials or content that the Township deems inappropriate for posting. The Township accepts no responsibility or liability for any data, text, software, music, sound, photographs, images, video, messages, or any other materials whatsoever generated by users and publicly posted on the Township's social media sites.

The Township shall make efforts to remove said materials in an expeditious or otherwise timely manner, but disclaims liability if circumstances exist that prevent or hinder efforts to remove said materials.

Disclaimer:

The Township does not guarantee or warrant that any information posted by users is correct, and disclaims any liability for any loss or damage resulting from reliance on any such information. Any content, views, opinions and/or responses to questions submitted by users, are solely the views, opinions and responsibility of the person submitting them and do not necessarily reflect the opinions of the Township Office.

The Edwardsville Township Office does not endorse nor otherwise support or sponsor any advertising that may be posted by the Social Media host (such as Facebook, Twitter, etc) on the Township's site. The social media sites are a privately operated site and the privacy terms of each respective site apply.

The Township does not guarantee the reliability or accuracy of any third-party links.

The Township reserves the right to remove any comment or conversation that is prohibited by this Social Media Policy.

This policy was approved on 04/26/2016 by Ordinance No. 2016-O03.